

QUÉBEC CITY'S RÉSEAU DE TRANSPORT DE LA CAPITALE (RTC) SELECTS PBSC FOR ITS ALL-ELECTRIC BIKE-SHARE SYSTEM, À VÉLO

- *The Réseau de Transport de la Capitale (RTC) has retained the services of PBSC to implement its bike-share solution and technology, as of summer 2021.*
- *Under the scope of the agreement, by 2024, PBSC will deploy a total of 1,000 E-FIT bikes and 100 smart stations throughout the RTC's territory.*

Montreal, March 23, 2021 - PBSC Urban Solutions, pioneer of the self-service bike-share industry and global leader in sustainable micromobility solutions, is happy to announce that it will implement a brand-new electric bike-share system in Québec City, complete with smart stations.

Working together with the Réseau de Transport de la Capitale, over the next four years, PBSC will deploy a fleet of **1,000 E-FIT pedal-assist electric bikes** and 100 smart stations to Québec City's streets. The smart stations will be strategically placed throughout the territory served by the RTC, which expertly manages integrated mobility in the agglomeration of Québec.

Québec's upcoming system will also hold the distinction of being Canada's first all-electric bike-sharing network, one that will complement the city's existing public transit infrastructure.

"We're very enthusiastic about embarking on this partnership to accompany the RTC in its bike-share system, as part of Québec City's ambitious integrated mobility plan. Québec City citizens will adore the E-FIT and the pleasure of riding it. As the first city in North America on the list of UNESCO World Heritage sites, Québec will be an exceptional showcase of our expertise and contribute remarkably to our international visibility," says Luc Quéstel, COO of PBSC.

The E-FIT is propelled by a 250-watt Brose motor that offers a uniquely harmonious riding experience. The technology has already been proven in thousands of e-bikes, making it the ideal choice to answer the needs of operators and cities. PBSC's E-FIT weighs only 27 kg and with three speeds to choose from, this model is ideal for Québec's hilly topography. Produced in the province of Quebec by the Saguenay-based company Cycles Devinci, PBSC's bike manufacturing partner, the E-FIT is already a success in such cities as Montréal, Toronto, Dubai, Rio, São Paulo, and San Sebastian.

Innovative technology solutions for an unparalleled bike-share experience.

Among the technology solutions that PBSC will deploy this coming summer: the PBSC app includes access to a map of the city and invites cyclists to locate stations, docking points, and available bikes in real-time. It also can activate access Scan & Go access technologies to quickly unlock bikes with QR codes.

Every E-FIT rolled out in Quebec City will also be outfitted with an LCD screen that will indicate speed, distance, and charge level. The e-bikes will also feature GPS, a helpful feature that assists the operator in planning the next phases of system growth by studying mobility data.

About PBSC Urban Solutions

PBSC is changing the world, one city at a time. A leader in the micromobility space, it develops, markets, and operates — alongside its local partners — the most innovative, customizable, and reliable public bike-share systems on the market. PBSC's sustainable technology empowers cities to provide users safe and enjoyable transportation alternatives that reduce congestion and improve quality of life. PBSC currently has four bike models — ICONIC, FIT, BOOST and E-FIT — deployed around the world and continues to expand its global footprint with over 90,000 bikes, 7,000 stations and 400 million rides so far! Visit www.pbsc.com to find out more.

– 30 –

Source:

Nathalie Doré
PBSC Urban Solutions
ndore@pbsc.com